Thematic agenda

Towards a joint thematic agenda for the Europeana Initiative

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Why

This document is part of the DSI-4 Objective 3.2.2. Maintain and develop the operational activities of ENA/EAF - Thematic agenda for Europeana Initiative (published in April 2021). It is a first attempt to provide an overview of the planned work within the (greater) Europeana Initiative according to themes and topics, in order to be able to establish a joint horizon and to identify synergies and complimentary work. This can further contribute to strengthening the process of identification and development of capacity building efforts.

The Europeana Initiative

The Europeana Initiative is financed by the European Commission with the crucial support of EU Member States. The Initiative is run by the Europeana Foundation, as the operator of the core service, with a consortium of partners and in close collaboration with the Europeana Aggregators' Forum and the Europeana Network Association. This collaboration creates a multiplier effect for the Initiative's many activities at European level. Together with work undertaken at Member State level, this builds a balanced ecosystem to support Member States' drive for digital transformation across the sector and across Europe.

What

The Thematic Agenda consists of an overview (<u>spreadsheet</u>), listing governance elements (organisations and projects) related to the Europeana Initiative, grouping their activities and outcomes (realised or expected), and an accompanying document (this) providing context and recommendations.

How

The spreadsheet lists the following Europeana Initiative Governance elements and various their activities and their related outcomes (planned or realised), including begin and end dates.

In rows 2 - 116 the following organisations and their activities and outcomes are listed:

Europeana Initiative Governance elements

- Europeana Foundation (EF)
- Europeana Aggregators Forum (EAF)
- Europeana Network Association (ENA)
- Generic Services projects (GS projects)
- other/beyond EF

Types of organisations

Aggregators (AGGs)

Domain & thematic aggregators - DSI accredited

- EFG The European Film Gateway
- EUscreen
- Europeana Fashion
- Europeana Sounds
- CARARE
- Archives Portal Europe Foundation
- Museu-HUB / Michael Culture
- OpenUp!
- Photoconsortium

Domain & thematic aggregators - other

- TIE
- Manuscriptorium NLCzech Rep.
- Jewish Heritage Network
- MIMO Mus.Instr. Museums Online

National & regional

- Serbia
- Culturaltalia (Italy)
- Cyprus Ministry of Education and Culture (Cyprus)
- Czech Digital Library (Czech Republic)
- Digital Repository of Ireland (Ireland)
- Digitale Collectie (The Netherlands)
- Erfgoedplus.be (Belgium)
- e-Varamu (Estonia)
- Europeana Local Austria (Austria)
- FBC (Poland)
- Finna (Finland)
- Forum Hungaricum (Hungary)
- Gallica (France)
- DDB (Germany)
- SearchCulture.gr (Greece)
- Hispana (Spain)
- Kulturpool (Austria)
- Latvian National E-content Aggregator (Latvia)
- LT-Aggregator Service (Lithuania)
- Moteur Collections (France)
- MuseoMap (Hungary)
- INP (Romania)
- PL Varna (Bulgaria)

- RNOD (Portugal)
- Slovenian National E-content Aggregator (Slovenia)
- Ministry of Culture (Croatia)
- SOCH (Sweden)

ENA Communities

Tech

- Work plan 2021
- Task Force AI in relation to GLAMs
- Task Force Advanced documentation of 3D Digital Assets
- Task Force Creation & Governance of EDM mappings, profiles & extensions
- Task Force Interoperability of annotations and user sets
- Task Force 3D Content in Europeana
- Task Force Audiovisual Playout in Europeana
- Working Group Data Quality Committee
- Working Group IIIF & Europeana Working Group

Impact

- Work plan 2021
- Task Force Impact Assessment 2.0
- Task Force New Professionals Task Force
- Task Force Impact Lite

Communicators

- Work Plan 2021
- Task Force Europeana as a 'powerful platform for storytelling'

Education

- Work Plan 2021
- Task Force Audiovisual Material in Europeana Classroom

Research

- Work Plan 2021
- Task Force Research Requirements

Copyright

- Work Plan 2021
- Task Force How-to guide for labelling cultural heritage

ENA General

- Strategic priorities 2021
- Working Group Governance Working Group

• Working Group ENA Membership Working group

Partnerships

Strategic

- Time Machine
- ViMMPlus
- Europeana China
- Rights Statements Consortium

Education

- European Schoolnet
- Euroclio

Research

- Dariah
- Clarin

Other (tbc)

- NEMO
- IIIF
- ESACH
- ECSA

Projects

Generic Services projects including Europeana

- Europeana XX
- Pagode
- Europeana Sport
- ARMA
- CRAFTED
- European Enrich+
- EurSubtitled
- WEAVE
- Jewish History Tours

Non-Europeana Generic Services projects

- Saint George on a Bike
- Europeana Translate

H2020

- InDiCes
- V4Design

Themes and topics

The spreadsheet also gives an overview of specific topics and overarching themes for all activities. There are three tabs listing the following overviews:

Topics

Topics are specific subjects that relate (uniquely) to an activity or outcome. The following topics have been assembled:

- o 3D
- AI
- Multilinguality
- Impact assessment
- o API
- Data enrichment
- Data publication
- o Re-use
- User/collection engagement
- Storytelling
- Copyright

Themes

Themes have a more overarching meaning, as they can cover multiple activities and outcomes that are different in nature. Themes in general relate more to content aggregation and engagement. The following themes have been identified:

- Diversity & inclusion
- Climate change
- Network
- Education
- Tourism
- 20th century
- 19th century
- Sport
- o Chinese culture
- Crafts

Strategic priorities

In order further make a connection with Europeana Foundation the three main priorities from the <u>Europena Strategy 2020 - 2025</u> have been added:

- o Strengthen the infrastructure
- Improve data quality

Build capacity

Domain/fields

The following fields of expertise have been added to further identify connections between activities and outcomes:

- Audiovisual
- Research
- o Education
- Creative industries

Example (how to read the spreadsheet)

On the tab *Topics* you can see in *Column F* the topic 3D. A total of 5 activities are related to this topic (see line 120):

- 1. ENA Tech Community Work Plan
- 2. ENA Tech Community Task Force Advanced documentation of 3D Digital Assets
- 3. ENA Tech Community Task Force 3D Content in Europeana
- 4. WEAVE GS project
- 5. V4Design H2020 project

All activities are linked to relevant info pages on Pro for more information.

Stakeholders

- European Commission
- DSI consortium partners
- Europeana Foundation (EF)
- Europeana Aggregators Forum (EAF)
- Europeana Network Association (ENA)
- Generic Services project partners (GS projects)
- other/beyond EF

Next steps

This Thematic Agenda is a first step towards a better understanding and eventually coordination of related activities within the greater Europeana Initiative. It provides the basis to further increase cross-initiative cooperation. The landscape of the Europeana Initiative is constantly changing. New partners join in new activities, new technologies urge to set new goals and formulate new ambitions. The Thematic Agenda is therefore to be considered a work in progress, a continuous process that allows us to look at the present as well as the past. In order to ensure an effective implementation and use of the TA the following steps should be considered:

A joint effort

The TA is an instrument to the benefit of all, updating it regularly with reliable information should become a joint effort of all parties involved. This process could best be guided (led) by the CPE team.

Investigate outcomes

At this point the TA merely provides an overview and mere numerical information. The information assembled should be analysed (periodically) by a group of representatives of (most) of the stakeholders.

Build a taxonomy

An agreed taxonomy should be developed and put in place to assure alignment in communication across the El. f.i. for tagging on Europeana Pro in social media messages, and in documentation.